

**DESIGN REVIEW BOARD
MEETING MINUTES
May 14, 2014**

36 Bartlet Street
3rd Floor Conference Room B

Call to Order:

The meeting was called to order at 6:30 p.m. Present were members Craig Gibson, Suzanne Korschun, Eric Daum, Anita Renton and Ann Constantine. Also in attendance was Chris Clemente, Inspector of Buildings.

SIGN APPLICATIONS

Andover Health and Wellness, 78 Main Street

DRB-14-08

Laurie Leyne and Jim Scali, business owners, presented the application. The proposed free-standing sign has a white background with colored lettering and logo with a band of color at the bottom. It will be located below an existing sign on the same foundation. The sign will take up half the space as the sign for Andrea's Skin Care (DRB-14-09), installed to the left of it.

The signs are separated with a black border. Ms. Leyne is not sure if the border separated her sign from the top sign. The DRB feels locating the names of the two businesses in similar locations would balance the signs and make them easier to read and suggested using different fonts.

Mr. Daum would like to see a similar material with matching color to the top sign, with a band that separates the top and bottom signs.

They are also proposing an attached sign to the building at their entrance. The sign on the side of the building will include a telephone number and have a black border.

Mr. Scali would like to submit a revision to the application with the changes suggested for another meeting.

Andrea's Skin Care, 78 Main Street

DRB-14-09

Andrea Samra, business owner, presented the application. The proposed free-standing sign has a white background with black lettering and is to be placed below an existing sign on the same foundation. The sign will take up half the space as the sign for Andover Health and Wellness (DRB-14-08), installed to the right of it. The signs are separated with a black border. Ms.

Korschun suggested that the sign have the same bottom band as on the sign for Andover Health and Wellness and would like to see different fonts. Ms. Korschun suggested locating the names of the two businesses in similar locations which would balance the signs and make them easier to read.

Mr. Daum would like to see a similar material with matching color to the top sign, with a band that separates the top and bottom signs.

Ms. Samra will submit a revision to the application with the changes suggested for another meeting.

Dunkin Donuts, 93 Main Street

DRB-14-10

Mr. Reinhart presented the application. They are vacating the corner of the building and moving over one space, doubling in size with outdoor seating. The blade sign and lighting will remain as is. They would like to move the existing "Dunkin' Donuts" sign to the new space adding a second sign "Coffee & More". The sign will be black with gold lettering and border to match the "Dunkin' Donuts" sign. Though there was discussion on the font, the board agreed the proposed font works and is symmetrical. This will be a second attached sign; the by-law allows one. The building was renovated by the owner with gooseneck lighting and a sign area in each space. The DRB feels the two signs are appropriate as the store will be located in two spaces.

Mr. Daum moved to approve the application as submitted.

Ms. Renton seconded the motion

Vote: Unanimous (5-0)

Todd Rogers Eyewear, 18 Park Street

DRB-14-11

Ms. Lee Berberian presented the application. The building will be "Todd Rogers Eyewear" or "Todd Rogers Curators of Exceptional Eyewear" to be located on the first floor. Mr. Rogers is rebranding Andover Eye Care which he has owned for 16 years.

The sign will be laser cut anodized bronze metal, hand aged. The letters "T" and "S" will not exceed 14" in height and $\frac{3}{8}$ or $\frac{1}{2}$ thick. The "ODD" and "ROGER" will not exceed 10" in height and the same thickness. The lettering below will be $\frac{1}{4}$ " thick not to exceed 6" high. The address circle will mimic the "TODD ROGERS" thickness.

The signs above the windows have an importance because they want people to know that ANDOVER EYE CARE still exists and what is going on in the building. There will be a bistro type of sign showing the brands they carry with the country of origin. It will be vinyl mimicking a chalkboard with plexiglass over the signage.

The windows are new and they will use hardiplank for siding painted a cream or sailcloth color. The black trim will be either aluminum or azek. They are hoping to use gas lights. The board liked the gooseneck lighting presented and suggested the lighting be increased as they feel what was presented will not light up the sign.

The by-law allows for a 50 sq. ft. sign. The signs over the windows could be allowed if on valances or similar devices with lettering not larger than 6 inches in height and a 2 sq ft. sign can be allowed without a permit.

They will be setting up benches and planters and have window boxes on the second floor.

Tenant signs will be located on the side of the building. Though there is not a street or parking lot on the side, it is the main entrance and the board feels it can be considered to be on the street. The board likes the design and level of detail.

Ms. Korschun moved to accept the signage package as submitted knowing some of the typography may change but will be in keeping in with what was presented and approval of the overall design of the building, flower boxes and benches, etc.

Ms. Constantine seconded the motion

Vote: Unanimous (5-0)

Sunoco, 205 North Main Street

DRB-14-12

Mr. Torraco of EK Architects presented the application. The project for exterior and signage renovation is part of a nationwide program to improve the image of Sunoco in towns with traditional architecture and historical significance.

Mr. Torraco noted that Sunoco is known for its bands of color. There are 30 Sunoco stations that have been chosen as prototypes for this re-imaging program. They want to strip off the panaflex, the band with light box that typically goes around the building and replace with stucco, 3' stone veneer knee walls and gooseneck lighting, in neutral earth stone colors. The stucco is a dryvit band which will go above the 3' stone veneer knee wall. There is a sill between the dryvit and knee wall.

The proposed lighting is a windsor fixture with a frosted globe and LED light bulb. There is an alternative par 36 halogen bulb that will not hang below the light shade. The "Ultra Service Center" sign is internally illuminated with LED lighting. The Sunoco diamond sign is 7.65 sq. ft. and the Ultra Service Center sign is 24.9 sq. ft. for a total of 32.6 sq. ft. They are allowed up to 80 sq. ft. Internal illumination is not allowed in a Mixed Use District per the town by-law without a ZBA decision. The DRB likes the exposed bulb, but would like to see a warm light. Mr. Torraco believes that they will be willing to consider a separate service for the lighting if getting ZBA approval will be difficult.

Mr. Daum noted that just up the street from the gas station is Shawsheen Village, which is one of the most significant colonial revival neighborhoods in the country with a mixture of revival architecture built in the 20's with various Georgian styles. There is a culture with gas stations architecture built in the 40's and 50's to emulate Georgian style and this building made that connection with clapboards and brick. The board would like to keep the brick and enhance the quality of the wood detail on the building. The garage doors will be new; the door will be silver or white. Mr. Torraco discussed painting the brick. Sunoco wants the drivet band instead of the panaflex, but would consider keeping the brick which is on three sides of the building.

Mr. Torraco is willing to present keeping the brick, replace the panaflex with dryvit and the blue band, goose neck lights, and replace sign not internally illuminated to Sunoco. They are not planning any landscaping at the moment.

Mr. Daum moved to accept the application conditionally with the following revisions to the proposed design: stone base and water table be omitted; rather than using the dryvit sample provided, the existing brick piers be painted the color of the dryvit; the proposed sign in the pediment facing Main Street not be internally illuminated. The size and graphics are approved. It is recommended that the garage doors be full pane glass and the gooseneck lighting with frosted LED bulbs with warmer tones is conditionally approved.

Ms Constantine seconded the motion

Vote: Unanimous (5-0)

FACADE

Todd Roger Eyewear, Park Street

DRB-14-11

See above

DISCUSSION

Paul Maue was introduced as a possible future DRB member.

Draft a letter to be sent to applicants after meeting to give decision.

Ms. Constantine and Mr. Clemente drafted a letter to be sent to business and propertyowners from the DRB and the building inspector. The board discussed and approved revisions to the letter.

Adjournment

There being no further business, the meeting of the Design Review Board for May 14, 2014 was adjourned at 9:15 p.m.

Respectfully Submitted,

Patti D'Agata